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Press Release



Desire2Learn Announces Planned Move to The Tannery District

SYNOPSIS: *Relocation to latest redeveloped historic property in the city reflects company's culture, growth and expanding space requirements*

Kitchener-Waterloo, ON, February 3, 2010 – [Desire2Learn Incorporated](#) (Desire2Learn), a leading provider of mission-critical enterprise eLearning solutions, today announced an exciting new initiative that will see the company move into [The Tannery](#) in the third quarter of 2010.

The company is prosperous and growing with more than [40 positions currently available](#) and dozens more planned. Desire2Learn continues to expand not only its base of operations in Kitchener-Waterloo but also its global team to serve an expanding set of clients across North America and around the world.

The move to the renovated and repurposed space, located between Victoria, Francis, Charles and Joseph Streets in Kitchener, Ontario, will provide Desire2Learn and its employees with the necessary space and environment required to incorporate the current and planned hiring. The space will also be the home for the new Communitech Hub: [Digital Media and Mobile Accelerator](#).

"This region presents an incredible environment in which technology companies can thrive," states John Baker, Founder, President & CEO, Desire2Learn. "The vast talent that can be drawn from local universities and colleges, the training opportunities, supportive government bodies, and organizations, such as Communitech and Canada's Technology Triangle, offer tremendous resources as we actively participate in our local and global communities."

With continuing expansion into new markets, both within Canada and abroad, the move to The Tannery District will enable the four-time [Deloitte Technology Fast 50™ winner](#) to continue its focus on business growth and partnership with clients to improve human potential globally by providing the most innovative technology for teaching and learning.

"As we are about to start our eleventh year of business, we are thrilled to be preparing for this move," says Baker. "Excellent synergy will be possible through collaboration and association with other technology tenants in the new facility. It will be an exciting year for Desire2Learn as we focus on our continuing growth plans in an environment conducive to creativity and teamwork."

The rapidly growing client list, now exceeding five million learners worldwide, is drawn from

- Individual schools as well as provincial/state-wide implementations
- Post-secondary educational markets consisting of educational consortiums, research universities and two and four-year institutions
- Government
- Healthcare
- Corporations and
- Associations

About Desire2Learn Incorporated

Desire2Learn Incorporated is a world-leading provider of enterprise eLearning solutions that enable institutions and other organizations to create teaching and learning environments that reflect their vision, values, goals, pedagogical approaches and branding. Desire2Learn and its subsidiaries support more than five million learners worldwide and [clients](#) include [higher education](#), [K-12](#), as well as [associations](#), [government](#) and other leading organizations. Founded in 1999, Desire2Learn is headquartered in Kitchener, ON, Canada with personnel located in North America, the U.K. and Australia. For more information, visit: [www.Desire2Learn.com](#), call 1.519.772.0325 or toll-free 1.888.772.0325 (within North America), 0808.234.6744 (U.K.) and +61 412 067 308 (Australia).

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John McLeod
Director of Marketing
Desire2Learn Incorporated
519.772.0325 ext. 378
PR@Desire2Learn.com